



# **RosLow**

## **Introduction Paper**

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## Do you recognise these issues?

- You have to spend **a lot of money** on servers and energy. **IT costs** keep rising.
- It takes **forever** to get simple things done.
- Your data is **spread** across too many **platforms** and is difficult to use.
- You have **mountains of data**, but no clear insights.
- Your team **keeps** making **the same mistakes** because important knowledge is lost.

Then we would like to introduce you to RosLow

A new, innovative platform for storing, managing and analyzing data. This system is specially designed for small independents, teams within larger companies and anyone who wants to get quick and affordable insights from all kinds of data sources.

RosLow is different from the big, expensive systems you might know. It is the result of long-term development that makes it simple, affordable and easy to learn. While those other systems are often unnecessarily complicated and expensive, RosLow is made to get up and running quickly without disrupting your daily work.

## What makes RosLow so convenient?

- **No hassle with existing workflows:** you just work as usual.
- **Low cost:** much cheaper than those big systems.
- **Easy to learn:** within a day you know the basics of the system.
- **Quick start:** in just a few minutes you can set up your data and get started.

Moreover, you get access to different types of analysis, depending on what you need, of course.

## Simplicity as a strength

At RosLow, we are all about simplicity. We believe that systems should not only be easy to use, but also improve your productivity. That is why we have left out all unnecessary fuss. No cumbersome workflows, just a system that makes your work easier. **Isn't that what everyone wants?**

## Types of analysis from RosLow



**Basic analytics:** quick insight into your data.



**Advanced analytics:** with additional features via microservices.



**Machine learning analytics:** for advanced classification and prediction.



**AI-driven analytics:** insights through smart artificial intelligence.





## RosLow: The “data hoover”

RosLow collects all your files, wherever they are, and bundles them together. So you always have one place where you can be sure the right data is. All team members use the same data and the system supports all kinds of file formats such as CSV, TXT, XLSX, JSON and SQL pipelines. RosLow orderly sucks them all together and ensures that a single point of truth is created.

### What does it cost?

With RosLow, you save big, because you no longer have to fuss with servers or IT costs. Let's list the savings:

- **No expensive servers.**
- **No maintenance and energy costs for servers.**
- **No additional IT costs.**
- **No license fee per user.**
- **No extra charge for updates.**
- **No learning curve costs.**

**In short, RosLow costs only a fraction of traditional systems.**

### And then the costs you do have:

- **One-off setup for data collection and account.**

Cost? Between €100 and €500, depending on what you need.

- **Usage: pay-as-you-go**

Cost? Between €250 and €2000 per year for a team of 15 users.

## How soon can you start?

How quickly you can use RosLow depends on your data:

### Clean data

Within a few days, we set everything up for you: create an account, import data, set up a dashboard and give your team access. This is done in a few days without us having to bother you too much.

### Messy data

Got data that needs cleaning up? No problem, we'll help you with that too. This can take about a week, after which your system will be fully functional. As data scientists, we have experience with all kinds of problematic data and an adjustment to the data structure is often sufficient.

## Why wait any longer?

There is no reason to get stuck in expensive, complex systems. Let us help you with RosLow.

Contact us today at **info@roslow.com** and find out how easy it is to manage your data.

